AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable FEDER	al CANDIDA	TE	✓ STATE	/LOCAL CAN	DIDATE
		s of The Lowe ndidates Must			
Station and	Location:			Date:	117/12
I, STRATEGIC A	MEDIA PLACEMEN	π.			
qualified candident party for the GENER election to be he	ate of the REPUI ice of: ALABAM AL eld on: NOVEME est station time as f	AA SUPREME CO BER 6, 2012 follows:	URT CHIEF JU	STICE	, a legally
Length	Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See AH	ached S	chedule	
Total Char	ges: 🄰 🔓	8,735			

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	atters below:	
	네 기타하는 밤 중요 그 그리 빛했	
	얼마나를 하는 얼마나 그리다였다.	
	화기 하면 되는데 : : : : : : : : : : : : : : : : : : :	
	이 맛있었다. 이 중요 그는 아이들까?	
I represent that the payment for	the above described broadcast time has been fur	nished by:
Indee Roy Moore for Chief Is	ustice - PO Box 4186, Montgomery, AL. 36103	
and you are authorized to announce that this person or er	mee the time as paid for by such person or entity tity is either a legally qualified candidate or an a	wthorized
committee/organization of the le	egally qualified candidate.	
TIL	candidate's authorized committee is:	
The name of the treasurer of the	candidates a authorized committee is.	
RICH DOBSON		
This station has disclosed to me	its political advertising policies, including: app	licable classes and rate
and discount, promotional and	other sales practices (not applicable to federal car	nuidates).
	DISCRIMINATE OR PERMIT DISCRIMINA	ATION ON THE BAS
OF DACE OF PETIMIOTEUT	N THE PLACEMENT OF ADVERTISING.	
OF RACE OR ETHNICITY I		
	y Candidate or Authorized Co	mmittee
	y Candidate or Authorized Co	mmittee —
To Be Signed B	y Candidate or Authorized Co	mmittee
To Be Signed B 10/18/12	Nego Ber	mmittee
To Be Signed B 10/18/12 Date	Signature	
To Be Signed B 10/18/12 Date	Nego Ber	
To Be Signed B 10/18/12 Date To Be Sig	Signature Ined By Station Representativ	
To Be Signed B 10/18/12 Date	Signature	e
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To Be Signed B 10/18/12 Date To Be Sig	Signature Ined By Station Representativ	e

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THE PERSON	

Rep: TELEREP, INC.. in On: Oct19/12 at 11:58 Order#: Station: WBRC-TV BIRMINGHAM, AL Agency STRATEGIC MEDIA PLACEMENT Advertisor: POLIK MOOREIRJUGAL Buyer: WHITNEY EVERSOLE

REP BUYLINES

HdIn#. 6383901 (Rev 0)
Dates: Oct18/12 - Nov06/12
Prod.I: MOORE 4 SUPR COURT
Prod.:
Tol #:

Traffic#: 838011 Salesperson: KRISTEN WASKIE Est#: 2935 Demo: RA35+

Page: 1 Requested by: TLR

Budy Total	1										
##CASH The Fig. 2	Mod	Buy Line Davffime	Loundh	Starting	Ending	* o	Spt	Total	Total	Rep: Last	[4] [5]
The Fig. 7A 30S 5340 Oct 1812 Cott 1912 Cott 1912 The Fig. 7A 30S State Oct 1812 Cott 1912 The Fig. 7A 30S State Oct 2812 Cott 1812 Co		1	render	nate Date	Date	WKS	week	Spors	Dollars Program Name	RA35+ Activity	Last Mod/Rev
305 \$340 \$0c221/2 \$0c261/2 \$1,700 \$1		-	308		Ort19/12	-	0	0		_	Don and
305 3540 GC29/12 CG23/172 1 3 3 51,000 GN 308 \$500 GC18/12 CG23/172 1 2 2 2 51,000 GN 308 \$500 GC18/12 CG23/12 1 2 2 2 51,000 GN 308 \$550 GC129/12 CG25/12 1 2 2 2 51,000 GN 309 \$575 GC18/12 CG29/12 1 2 2 2 51,150 GN 300 \$575 GC18/12 CG29/12 1 2 2 2 51,150 GN 301 \$575 GC129/12 CG25/12 1 2 2 2 51,150 GN 302 \$575 GC129/12 CG25/12 1 2 2 2 560 GD 308 \$575 GC29/12 CG25/12 1 2 2 2 560 GD 309 \$575 GC29/12 CG29/12 1 2 2 2 560 GD 300 \$575 GC29/12 1 2 2 2 560 GD 301 \$550 Nov05/12 1 2 2 2 560 GD 302 \$550 Nov05/12 1 2 2 2 51,150 GN 303 \$550 Nov05/12 1 1 2 2 2 51,150 GN 304 \$575 Nov05/12 1 1 2 2 2 305 \$575 Nov05/12 1 1 2 2 2 307 \$575 Nov05/12 1 1 2 2 2 308 \$575 Nov05/12 1 1 2 2 2 309 \$575 Nov05/12 1 2 2 309 \$575 Nov05/12 2		2 M-F/6-7A	308		Ort26/12		114	1 14		-	Nev #0. A
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\$9,905 Oct/12 0.0 t		Monthly Estimate Dollars	i								
Nov/12 0.0			ń							-	
										_	

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ORDER **WBRC-TV**

Flight Dates 10/18/12-11/06/12

Order Sep 00:15:00

Product Estimate # 2935

06383901 838011 **MOORE 4 SUPR COURT** Alt Order # Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

10/18/12 10/18/12 Order Type General **Billing Contact**

EOM/EOC Billing Cycle Advertiser Moore, Roy/Chief Justice Billing Calendar BROADCAST

7669 Stagers Loop Delaware, OH 43015

Demographic A35+ <u>Agency</u> Strategic Media Placement.

Rev Codes Agency Political Pol-Candid **Buying Contact**

Sales Office T-PHI Product Codes PL150 P 3 Priority Sales Region National

7669 Stagers Loop Advertiser Ref Agency Ref Delaware, OH 43015

Start Date

Order%

Primary Account Executive

Kristin Waskie

Account Executive

Kristin Waskie 100%

End Date

Order Share 34% Market Value 55102

Competing Station	% of Order	Amount
WABM	%	0
WBIQ	%	0
WBMA	32%	17632 Taid
WBRCb	%	0
WCFT	%	0
WCIQ	%	0
WDBB	%	0
WIAT	20%	11020
WJRD	%	0
WJSU	%	0
WPXH	%	0
WTJP	%	0
WTTO	%	0
WVTM	14%	7714

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Order Totals Billing Plan # of Spots # Spots Net Amount Gross Amoun Net Amount Gross Amount Rating Start Date End Date Month October 2012 21 \$8,419.25 \$9,905.00 0.00 10/01/12 10/28/12 21 \$8,419,25 \$9.905.00 0.00 10/29/12 11/06/12 19 \$7,505.50 \$8,830.00 November 2012 \$8,830.00 19 \$7,505.50 40 \$15,924.75 \$18,735.00 0.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WBRC	10/18/12	2 10/19/12	Good Day Alaba	ma 6-7a0omm	6-7am	F	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
				GDA 6-7am									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_ V	/eek: 10/	15/12	10/21/12	F	2	\$340.00	0.00						
E 2	WBRC	10/22/12	2 10/26/12	Good Day Alaba	ma 6-7a0omm	6-7am	MTWTF	:30	5	\$340.00 P 3	0.00 NM	5	\$1,700.00
				GDA 6-7am									
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

J.00





Contract / Revision 838011 Flight Dates 10/18/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/18/12 <u>Order Sep</u> 00:15:00

Advertiser Moore, Roy/Chief Justice Product MOORE 4 SUPR COURT Estimate # 2935

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
E 2 WBRC 10/22/12	2 10/26/12	Good Day Alaba	ma 6-7a®omm	6-7am	MTWTF	:30	5	\$340.00 P 3	0.00 NM	5	\$1,700.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	GDA 6-7am <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$340.00	Rating 0.00						<u> (۲</u> ۲۲)
E 3 WBRC 10/29/12	2 10/31/12	Good Day Alaba GDA 6-7am	ma 6-7a0xomm		MTW	:30	3	\$340.00 P 3	0.00 NM	3	\$1,020.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 3	Rate \$340.00	Rating 0.00						9.6 0 >9≈1
E 4 WBRC 10/18/12	2 10/19/12	6pm News 6pm News	Comm	6-630pm	F	:30	2	\$500.00 P 3	0.00 NM	2	\$1,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 5 WBRC 10/22/12	2 10/26/12	6pm News 6pm News	Comm	6-630pm	MTWTF	:30	5	\$500.00 P 3	0.00 NM	5	\$2,500.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						.) (*0
E 6 WBRC 10/29/12	2 10/31/12	6pm News 6pm News	Comm	6-630pm	MTW	:30	3	\$500.00 P 3	0.00 NM	3	\$1,500.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00)Unt 30 00
E 7 WBRC 10/18/12	2 10/19/12	MF 9pm News M-F 9pm News	Comm	9-930pm	F	:30	2	\$575.00 P 3	0.00 NM	2	\$1,150.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$575.00	Rating 0.00						. 4. i. 100 C
E 8 WBRC 10/22/12	10/26/12	MF 9pm News M-F 9pm News	Comm	9-930pm	MTWTF	:30	5	\$575.00 P 3	0.00 NM	5	\$2,875.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$575.00	Rating 0.00						90
E 9 WBRC 10/29/12	10/31/12	MF 9pm News M-F 9pm News	Comm	9-930pm	MTW	:30	3	\$575.00 P 3	0.00 NM	3	\$1,725.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 3	<u>Rate</u> \$575.00	Rating 0.00						
E 10 WBRC 11/01/12	2 11/02/12	Good Day Alabar GDA 6-7am	ma 6-7a0comm	6-7am	TF	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	Rate \$340.00	Rating 0.00						0.00
E 11 WBRC 11/05/12	11/06/12	Good Day Alabar GDA 6-7am	ma 6-7atomm	6-7am	MT	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$340.00	Rating 0.00						ि ेत्र x 50,00
E 12 WBRC 11/01/12	11/02/12	6pm News 6pm News	Comm	6-630pm	TF	:30	2	\$500.00 P 3	0.00 NM	2	\$1,000.00
	End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						- 0.50 *5.00
E 13 WBRC 11/05/12		6pm News 6pm News	Comm	6-630pm	1	:30	1	\$500.00 P 3	0.00 NM	1	\$500.00
	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						10
E 14 WBRC 11/01/12	11/02/12	MF 9pm News M-F 9pm News	Comm	9-930pm	TF	:30	2	\$575.00 P 3	0.00 NM	2	\$1,150.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				I		9 0

Print Date: 10/19/12

Page 3 of 300

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Contract / Revision

838011

Flight Dates 10/18/12-11/06/12

Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Moore, Roy/Chief Justice Product MOORE 4 SUPR COURT

Estimate # 2935

										Tota	ls
Ln Ch Stai	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14 WBRC 11/01	/12 11/02/12	MF 9pm News M-F 9pm News	Comm	9-930pm	TF - -	:30	2	\$575.00 P 3	0.00 NM	2	\$1,150.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						536
Week: 10/29/12	11/04/12	TF	2	\$575.00	0.00						510
E 15 WBRC 11/05	5/12 11/05/12	MF 9pm News	Comm	9-930pm	1	:30	1	\$575.00 P 3	0.00 NM	1	\$575.00
		M-F 9pm News							- 1		1735
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		2.011.00
Week: 11/05/12	11/11/12	1	1	\$575.00	0.00						10.00
									T-1-1-	40.0	10 705 00

Totals 40 \$18,735.00